

General Data Protection Regulation (“GDPR”)

The GDPR will apply throughout the EEA from **25 May 2018** in all sectors of economic activity. It establishes a much stricter requirement to be able to demonstrate compliance in practice.

- \\ **Data controllers or data processors** must keep clear and readily accessible records of their processing activities.
- \\ **Data subjects** must give a clear, affirmative consent to data processing. (Deemed consent provisions and pre-ticked boxes will no longer be acceptable.) Data subjects must be provided with complete, transparent and fair processing information in plain, clearly understandable language.
- \\ **Personal data transfers outside the EEA** will require an ‘essentially equivalent’ level of personal data protection or other recognised mechanism (e.g. ‘Binding Corporate Rules’ or standard contractual clauses).
- \\ **Regulatory authorities** will have greater investigative and corrective authority and advisory powers and tougher administrative fines (up to a maximum of 4% of an undertaking’s total worldwide turnover) will be available to them.

FLINN lawyers have long-term experience advising on privacy rules beginning with the implementation of the previous 1995 EU Data Privacy Directive. We have recently appointed **Leonard Hawkes**, CIPP/E (IAPP certified) **Data Protection Officer (“DPO”)** at FLINN.

FLINN’s GDPR related services include:

- \\ Understanding your **GDPR related needs** (business environment and your data streams, whether by process or application).
- \\ Advising on and implementing your **data-protection programme**, including: privacy and cookie policies and web-site compliance.
- \\ Verify and adapt your existing **data/processor contracts** and **transfers to third countries**, including the USA.
- \\ **GDPR in-house training and seminars** to increase staff awareness and organize compliance.
- \\ **External DPO services** for data controllers and data processors.

OUR TEAM



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